



THE WHOLESALE FRUIT TREE GROWER

Del Rancho Fortuna



Located one mile south and two miles east of McFarland, Kern County, California

P. O. BOX 548

McFARLAND, CALIFORNIA Phone... McFARLAND 81W

SOLD TO _____ RETAIL SALES PERMIT NO. _____

ADDRESS _____ CITY _____ COUNTY _____

STATE _____ PLEASE SIGN _____

FALL 1954 AND SPRING 1955 WHOLESALE PRICE and ORDER LIST NURSERY TRADE ONLY

TERMS: NET, 30 DAYS AFTER DELIVERY. Credit must be established before shipment. All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost. All trees are sold in units of 10. All grape vines in units of 50 except where otherwise specified.

No order is too small. We give every consideration and courtesy to each order as it is received.
NOS. DESIGNATE RIPENING ORDER

NEW CUSTOMERS — CHECK ONE:

Deposit Enclosed \$

C.O.D. OK

2%-10. 30 Days Net &
Trade Credit References:

1.

2.

3.

(Subject to Approval)

Orders Accepted Only from Licensed Nurserymen
No Adjustments Considered Unless Claim Made
Within 5 Days from Receipt of Merchandise.

SIZE	Height Caliper	6-8' H 3/4-1 .65	6-8' 3/8-3/4 .55	4-6' 1/2-3/8 .45	3-4' 3/8-1/2 .40
PEACH ON PEACH HOME ORCHARD & SHIPPING VARIETIES					
✓ 5-Australian Saucer					
✓ 4-Babcock					
✓ 14-Elberta					
✓ 15-Fay Elberta					
✓ 3-Golden Jubilee					
✓ 9-Hale Haven					
✓ 10-J. H. Hale					
✓ 16-Indian Blood Free					
✓ 7-Kim Elberta (Early)					
✓ 21-Krummell					
✓ 17-Lovell					
✓ 1-Mayflower					
✓ 22-Miller's Late					
✓ 18-Muir					
✓ 6-Nectar					
✓ 2-Red Haven					
✓ 19-Rio Oso Gem					
✓ 20-Salway					
✓ 12-Strawberry Free					

✓ 13-Bonita					
✓ 11-Rubidoux					
✓ 8-Ventura					
Peaches bred especially for areas with warm winters by Dr. J. W. Lesley, Univ. of California at Riverside.					

CANNING CLINGS ON PEACHES					
✓ 5-Indian Blood Cling					
✓ 4-Orange Cling					
✓ 6-Phillips					
✓ 1-Red Bird					
✓ 2-Sims					
✓ 3-Strawberry Cling					
✓ 7-White Heath					

SIZE	Height Caliper	6-8' H 3/4-1 .65	6-8' 3/8-3/4 .55	4-6' 1/2-3/8 .45	3-4' 3/8-1/2 .40
NECTARINE ON PEACH					
✓ 3-Goldmine					
✓ 2-Gower					
✓ 1-John Rivers					
✓ 4-Quetta					
✓ 5-Stanwick					
ALMOND ON PEACH					
✓ Drake					
✓ I X L					
✓ Jordanolo					
✓ Ne Plus Ultra					
✓ Nonpareil					
✓ Texas					
MERRILL PEACH		.85	.75	.65	.60
✓ 1-Merrill Brilliant					
✓ 2-Merrill Delicious					
✓ 3-Merrill Dandy					
✓ 5-Merrill Necta Heath					
✓ 6-Merrill Schooldays					
✓ 4-Merrill Casalinda Nectarine					

PLEASE NOTE: We have a limited supply of Jumbo grade in practically all varieties at 20c extra—Write us your needs.

NEW LISTINGS FOR 1954-55

Dr. Lesley Warm Winter Peaches	Page 1
Flory Dwarf Edible Peach	Page 3
Dwarf Apples	Page 2
Paul's Scarlet Hawthorne	Page 3
Arizona Fruitless Mulberry	Page 3
Calimyrna Fig	Page 2

SIZE	Height Caliper	6-8' H 3/4-1'	6-8' 5/8-3/4	4-6' 1/2-3/4	3-4' 3/8-1/2
Price Per Tree In Units of 10					
APRICOT ON APRICOT					
5-Blenheim					
3-Early Bee 20c extra					
7-Moorpark					
1-Newcastle					
9-Perfection					
2-REEVES	<i>See Armstrong Varieties</i>				
8-Routiers Peachcot.					
4-Royal					
6-Tilton					
APRICOT ON MARIANA					
4-Blenheim		.70	.60	.50	.45
1-Newcastle					
2-REEVES	<i>See Armstrong Varieties</i>				
3-Royal					
5-Tilton					
PRUNES					
8-Burton					
2-Early Italian					
3-French Improved					
4-Imperial					
5-Italian					
6-Robe de Sargent					
7-Standard					
1-Sugar					
PLUMS					
12-Ace					
1-Beauty					
8-Becky Smith					
2-Burmosa					
13-Damson					
7-Duarte					
5-Eldorado					
9-Green Gage					
15-Kelsey					
10-Late Santa Rosa					
18-Mariposa					
11-President					
3-Santa Rosa					
14-Satsuma					
17-Stanley					
4-Tragedy					
6-Wickson					
16-Howard Miracle 20c higher "This patented variety of plum tree is being handled under li- cense from patent owner."					
PEARS					
		.75	.65	.55	.45
4-Anjou					
1-Bartlett					
3-Comice					
5-Kieffer					
2-Seckel					
6-Winter Bartlett					
7-Winter Nelis					

DWARF APPLE on E.M. IX 2 Yr.		(Supply Limited)
Tied in Units of 5		1.50 each
Double Red Delicious		
Red Gravenstein		
Transcendent Crab		
Winter Banana		
Y. N. Pippin		

SIZE	Height Caliper	6-8' H 3/4-1 .75	6-8' 5/8-3/4 .65	4-6' 1/2-5/8 .55	3-4' 3/8-1/2 .45	
Price Per Tree In Units of 10						
APPLES						
5-Beverly Hills						
9-D'ble Red Delicious						
4-Gravenstein						
8-Jonathan						
1-Red Astrachan						
10-Red Delicious						
2-Red June						
3-W. Astrachan						
11-Winter Banana						
7-Yellow Bellflower						
6-Yellow Delicious						
12-Y. N. Pippin						
CRAB APPLES						
1-Red Siberian						
2-Transcendent						
QUINCE						
1-Orange						
2-Pineapple						
3-Smyrna						
CHERRIES ON MAZZARD		.75	.65	.55	.50	
2-Bing						
1-Black Tartarian						
4-Lambert						
3-Royal Anne						
CHERRIES ON MAHALEB						
2-Bing						
1-Black Tartarian						
4-English Morello						
6-Lambert						
5-Montmorency						
3-Royal Anne						
SIZE	Height Caliper	5-6' 3/4-1 .60	4-5' 5/8-3/4 .50	3-4' 1/2-5/8 .45	2-3' 3/8-1/2 .40	
Price Per Tree In Units of 10						
FIGS						
Black Mission						
Brown Turkey						
Calimyrna						
Kadota						
White Adriatic						
WALNUTS	10-12' 2.25	8-10' 1.85	6-8' 1.55	4-6' 1.25	3-4' 1.00	2-3' .85
Eureka						
Franquette						
Hartley Franquette						
Payne						
Placencia Perfection						
PECANS			6-8' 2.50	4-6' 2.25	3-4' 1.75	2-3' 1.50
Mahan						

SIZE	Caliper	5/8-3/4	1/2-5/8	3/8-1/2	1/4-3/8
Price Per Tree In Units of 10		1.50	1.25	1.00	.90
PERSIMMONS					
✓ Fuyu 10c higher					
✓ Hachiya					
POMEGRANATE		6-8' .75	4-6' .60	3-4' .50	2-3' .40
✓ Wonderful					

Fruiting-Flowering PEACHES

DESCANSO'S

DELICIOUS FRUITS BEAUTIFUL FLOWERS	10-49 (Pat. Applied For) Quan.	50-249	6-8' H 3/4-1 1.35 1.10	6-8' 5/8-3/4 1.25 1.00	4-6' 1/2-5/8 1.10 .90	3-4' 3/8-1/2 1.00 .80
✓ Daily News 2-Star Pink Blossoms	10c less per tree					
✓ Daily News 3-Star Dk. Pink Blossoms						
✓ Daily News 4-Star Salmon Blossoms						

FLORY DWARF PEACH

A true dwarf peach with edible, white, freestone fruit and double red blossoms. Grows to about 6' at maturity so that 3 or 4 trees can be planted in the space one standard peach requires.

✓ FLORY DWARF

2 Yr. Old Budded Trees, each, \$1.50

SIZE	Height Caliper	6-8' H 3/4-1 .85	6-8' 5/8-3/4 .75	4-6' 1/2-5/8 .65	3-4' 3/8-1/2 .60
Price Per Tree in Units of 10					
ROYAL RED LEAF PEACH					
The beautiful foliage (darker than the purple-leaf plums) together with edible fruit makes this an outstanding variety.					
✓ Altair Peach P.P. No. 1022					

See *Armstrong Varieties*

FLOWERING TREES

SIZE	Height Caliper	6-8' H 3/4-1 .75	6-8' 5/8-3/4 .65	4-6' 1/2-5/8 .55	3-4' 3/8-1/2 .50
Price Per Tree In Units of 10					
FLOWERING PEACH					
2-Early D'ble Red					
5-Helen Borchers (Pink)					
6-Late D'ble Pink					
7-Late D'ble Red					
3-Peppermint					
1-San Jose Pink					
4-White Double					
FLOWERING APRICOT					
1-Dawn					
2-Peggy Clarke					
3-Rosemary Clarke					
FLOWERING PLUM (Purple-leaf)					
2-Prunus Blireiana					
1-Prunus Hollywood					
✓ 3-Prunus Pissardi					
✓ 4-Prunus Thundercloud					
5-Prunus Vesuvius					

FLOWERING CRAB	6-8' 5/8-3/4 .75	4-6' 1/2-5/8 .60	3-4' 3/8-1/2 .50	2-3' 1/4-3/8 .45
1-Pyrus Arnoldiana				
✓ 6-Pyrus Eleyi				
✓ 2-Pyrus Floribunda				
✓ 5-Pyrus Hopa				
7-Pyrus Ionensis plena (Bethel's) 25c higher				
3-Pyrus Kaido				
✓ 4-Pyrus Scheideckeri				

DWARF FLOWERING PEACH

Two Year \$1.00 each

Variegated (Pink-White)				
Dwarf Red				
Dwarf Pink				
DWARF FLOWERING ALMOND		3-4' .70	2-3' .60	18-24" .50
Dwarf Pink				
Dwarf White				

SHADE TREES

SHADE TREES	JUMBO 3.00	12-14' 2.00	10-12' 1.75	8-10' 1.50	6-8' 1.00	4-6' .85
American Sycamore						
Ariz. Fruitless Mulberry						
Chinese Elm						
European Sycamore						
Fruitless Mulberry						
Hardy Catalpa						
Maple-Leaf Fruitless Mulberry						
Mississippi Hackberry						
Modesto Ash						
Silver Maple						
White Birch						
				1.75	1.50	1.30
Paul's Scarlet Hawthorne						
Weeping Mulberry						

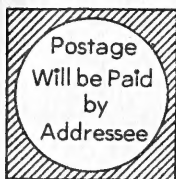
6-Ft. Standards, Each \$4.00

GRAPE VINES

GRAPE VINES

Certified and Can Be Shipped Anywhere

Write for Prices on 1000 or more		Jumbo Grade Units of 25 \$8.00 per 100	No. 1 Grade Units of 50 \$5.00 per 100
✓ Black Hamburg			
✓ Black Monukka			
✓ Emperor			
✓ Ladyfinger			
✓ Malaga			
✓ Muscat			
✓ Olivette Blanche			
✓ Red Malaga			
✓ Ribier			
✓ Rose of Peru			
✓ Tokay			
✓ Thompson Seedless			
✓ Solonis x Othello 1613			
AMERICAN VARIETY	In Units of 25	\$15.00 per 100	AMOUNT
✓ Concord			
GRAPE VINES—THE NEW VARIETIES	In Units of 10		AMOUNT
✓ Black Rose—20c each			
✓ Cardinal—15c each			
✓ Delight—20c each			
✓ Golden Muscat—20c each			
✓ Italia—20c each			
✓ Perlette—20c each			
✓ Royal Thompson—20c each			



BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 4, SEC. 34.9, P.L.&R., McFARLAND, CALIF.

DEL RANCHO FORTUNA

P. O. BOX 548

McFARLAND, CALIFORNIA



ARMSTRONG PATENTED VARIETIES

WHOLESALE PRICE

$\frac{3}{8}$ Cal. and Up Under $\frac{3}{8}$ 5% Per Tree Less	Retail Price	1-9 1.65	10-19 1.50	20-99 1.25	100 Up 1.15
8-Curlew Peach P.P. No. 651	2.50				
7-Flamingo Peach Pat. No. 661	2.50				
6-Golden Blush Peach P. P. No. 473	2.50				
3-Meadowlark Peach P.P. No. 528	2.50				
		1.85	1.65	1.40	1.30
4-Redwing Peach P.P. No. 621	2.75				
Reeves Apricot P.P. No. 693	2.75				
2-Robin Peach P.P. No. 529	2.75				
5-Altair Peach P.P. No. 1022	2.75				
		2.00	1.80	1.50	1.40
1-Panamint Nectarine P.P. No. 1100	3.00				
2-Pioneer Nectarine P.P. No. 787	3.00				
3-Silver Lode Nectarine P.P. No. 1023	3.00				
		2.35	2.10	1.75	1.65
1-Springtime Peach P.A.F.	3.50				

All Prices quoted F.O.B. Nursery. Packing or Delivery at cost. All trees are sold in units of 10.

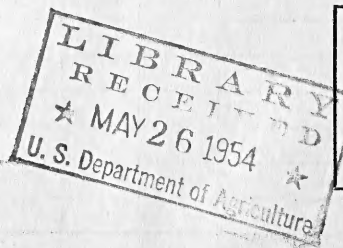
"Seller gives no warranty, express or implied, as to the variety of productivity of any seeds, bulbs, or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by the seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms they are to be returned."

KERN PTG. CO.

From 62.09 Index *

**Del Rancho
Fortuna**

To



Sec. 34.66, P.L.&R.
U. S. Postage Paid
Arcadia, Calif.
Permit No. 281

T. A. Sand, Owner Virgil E. Cripe, Gen. Mgr.

Phone . . . McFarland 81-W

P. O. Box 548

McFARLAND, CALIFORNIA

1954-1955

WHOLESALE PRICE LIST

of

Fruit Trees . . . Flowering Trees
Shade Trees . . . Grape Vines

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U S DEPT OF AGRICULTURE
WASHINGTON 25 D C
3707-13

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